

# Shyft Global Services

## Transform Your Business With Product and Customer Lifecycle Services

Disruptors make the global technology market more competitive every minute. But keeping up and growing your business doesn't have to come with growing pains. Outsourcing your technology lifecycle services to Shyft Global Services gives you the freedom you need to reshape your business model and reinvest in growth, digital transformation and innovation — all while seamlessly supporting customers.

Outpace the competition and move forward confidently with a partnership designed to evolve — it's time to make the shift to an outsourced service model. Partnering with Shyft enables you to:

▶ **Outsource the Easy Way**

Savor the simplicity of a single service provider with proven global IT services delivery expertise

▶ **Tap Into Expertise**

Support more customers by relying on our well-established infrastructure and purposeful network

▶ **Boost Your Brand**

Serve your customers with excellence and sharpen your competitive edge with white-label service delivery

▶ **Laser-Focus Your Team**

Reclaim resources to invest back into innovation by leveraging our full portfolio of technology services

▶ **Mitigate Business Risk**

Reduce unnecessary liability — scalability and flexibility means we take on certain risks so you don't have to

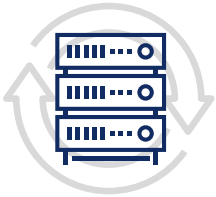
▶ **Tailor the Right Mix**

Offer a seamless customer experience with custom IT solutions built to your unique business needs

### Rethink the Possibilities of Your Product's Lifecycle

No matter where you start or where you're trying to go, we configure our product and customer lifecycle management services to drive the outcomes you expect — anywhere in the world. Redefine your transformation journey by unlocking the resources that currently support your legacy business so you can move faster toward your destination.

# Unparalleled End-to-End Technology Lifecycle Services



## Product Lifecycle Management

### Supply Chain Management

Increase visibility, drive efficiency and lower costs with purpose-built global supply chain management services and specially designed 3PL, B2B & B2C fulfillment and hybrid models.

### Integration

Deliver custom-tailored solutions to your customers — everything from end-point devices to complex rack-mounted systems designed specifically for your customers.

### Deployment

Install, implement and migrate your technology quickly and efficiently so that your customers can experience all its benefits from day one.

### Maintenance and Support

Give your end users the experience of exceptional, white-labeled maintenance and support services delivered by multi-platform-certified technicians.

### Repair

Maintain customer loyalty and reduce costs through a scalable repair service that's responsive, agile and flexible.

### IT Asset Disposition (ITAD)

When technology reaches its end of life, reduce complexity and recover additional value.

## Ready to shift your business forward?

To learn more, visit: [shyftservices.com](https://shyftservices.com)



## Customer Lifecycle Management

### Channel Management

Acquire, enable and grow your channel to increase revenue while reducing complexity. Expand your reach and profits.

### Certification and Training

Enable, educate and empower your customers, partners and employees to use your products effectively and efficiently.

### Customer Success

Build and maintain customer interest and confidence in your brand by streamlining the buying process, providing end-user support and encouraging technology value realisation.

### Revenue Retention

Extend services from first contact through continual reengagement, capture additional revenue and increase customer lifetime value.

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Shyft Global Services is a leading technology lifecycle service provider that partners with companies around the world to shift the way they do business. Powered by a robust global logistics network, team of outsourcing experts and decades of experience, Shyft's end-to-end product and customer lifecycle services enable technology companies to reinvest in growth, transformation and innovation.